



BERGAMOS SPA RETREAT FACT SHEET

What: Following a complete reconstruction and major expansion, after the devastation of Hurricane Harvey, on August 25 of 2017, Bergamos Spa Retreat in Friendswood, Texas, reopened on Friday July 13, 2018 at twice the size and twice the luxury as before.

Today, Bergamos is a two-story, 22,000 square foot, \$6.5 million wellness destination and the largest freestanding day spa in the state of Texas.

Who: Owner/Visionary Marylyn Reed, and great granddaughter of cosmetics icon, Mary Kay, and native of Pearland, Texas, first opened Bergamos Spa in 2001.

Unique Amenities:

- A Himalayan Salt Cave featuring a Halo Generator to Crush and Distribute Fresh Salts
- Separate Lounge Areas for Men and Women, Each with Their Own Therme-Wellness Pools, Sauna, Steam, Showers and Locker Rooms
- The most extensive collection of high-tech, high-touch Gharieni spa equipment from Germany available in the United States including:
 - **Libra**, a horizontal Vichy shower, complete with choreographed color and water therapy, a steam cocoon and Bluetooth relaxation music.
 - **Quantum-Harmonic-Sound Therapy Spa Wave Massage Table** for an acoustic stimulation massage.
 - **Limber** is a new concept massage table enabling a myriad of positions that are unique and exceptional to allow the therapist to give more attention to your needs without limitations of the traditional massage table.
 - **Crystal Amethyst Quartz Massage Table** – a modern version of ancient Egyptian hot sand therapy; integrating aromatherapy, inversion therapy, undulating massage – all at a touch of a button.
- Zero-Gravity Pedicure Chairs – ideal for a parties of up to six
- VIP Private Relaxation Lounges
- A Glamorous Italian-Inspired Spiral Staircase
- Second floor Relaxation Lounge with Outdoor Silent Porch
- An Interactive Apothecary for Product Consultations and Makeup Applications

- A Six-Chair Blow Dry Bar
- A Casually Elegant Wine Bar – with a Pass Thru Window to the Blow Dry Bar
- Spray Tan Room and Waxing Stations with Individual Televisions
- A Yoga Studio which Transforms into a Special Event Space
- All-Day Café with a Separate Entrance

Event Space: Purpose-built space for Date Nights, Bachelorette Parties, fitness classes, corporate events and more.

Inspiration: Following many trips by Marylyn to Spas throughout Europe, Bergamos evokes Renaissance-era Europe and was inspired by the Italian city of Bergamo, situated northeast of Milan.

Hurricane Harvey Lessons: A mere seven days after the catastrophic August 25, 2017 flood drowned the original Bergamos in 22 inches of water, Reed and her staff reopened in a temporary space. But not before making 300 care bags for displaced families and ensuring that her staff was safe and out of harms way. And just under a year later, on Friday, July 13, 2018 she reopened her newly-reborn spa for a soft launch.

Philosophy: Reed says her family appreciates the groundbreaking business pioneer that her great-grandmother was and when faced with entrepreneurial challenges they often ask: ‘What would Mary Kay do (WWMKD)?’ She knew that anything was possible, even if met with failure, and would always push upwards, allowing her business to fall into success.”

Interior Design: Bennett Design Group made the most of the high ceilings, tall windows and abundant natural light, using a recurring theme of a harlequin/diamond pattern on walls and floors as well as a color palette with earthy, rich shades of cream, gold and metallic bronze and silver for wall coverings, light fixtures and furnishings. Materials and textures used include: countryside chic wooden furniture; marble and gold mosaic tiling; granite countertops; white and gold honeycomb tiled flooring; deep barrel armchairs and plush, ice blue lounging sofas.

Staff: 40 employees. Guiding principles: “Praise People to Success.” Reed empowers them to “lift up” and strengthen one another so they can continue to help guests relax and focus on their own wellbeing.

- Master Esthetician – Donna Savelle.
 - With Marylyn for 15 years and has 29 years of experience in the industry.
 - Leads the esthetician department – see end quote.
- **Facials:**
 - Three levels of skincare available– all natural/organic; marine & botanicals or medical grade – to suit preferences and all skin types.
 - The Bergamos Apothecary sells all products used in facials.
 - Notable treatments: Green Peel by DR Schrammek and Thalgo Radio Frequency facial.

Building Layout:

- **Ground Floor:**
 - Reception Desk
 - A wellness retail section (yoga and beauty products).
 - A six-chair Blow Dry Bar and Jentry Kelley make-up application station.
 - A handy built-in hatch at the far side of the room allows customers to order from the adjacent bar and bistro.
 - The grand hallway leads to the dining and fitness area, as well as all other salon and spa services.
 - First on the left: the entrance to Wine Bar – serving a collection of wine and beers – and the café offering an assortment of food.
 - On the right: skincare apothecary, where clients can purchase in-spa products and skin care classes and cosmetic lessons.
 - Down the hallway to the left: Yoga Studio that doubles as an event space
 - On the right: mani-pedi areas, with zero-gravity pedicure stations as well as separate spray tan and waxing rooms.
 - At the end of the hallway are separate male and female changing wings; each with their own Therme Water Therapy Circuits with a large bubbling soak pool, sauna and steam room and the “Snow” Room (coming soon).
 - Benefits: Going from hot to cold boosts the body’s circulatory system and skintone; decreases inflammation; triggers lymphatic detox; decreases muscle aches and soreness;
 - Nestled between the Mens and Womens Locker Rooms is The Himalayan Salt Cave. Clients can bask in the tranquil glow of the orange floor-to-ceiling salt bricks, whilst the salt air envelops the room.
 - Benefit: Dry salt air is more powerful than moist air. The negatively charged ions in salt improve our health and mood. Inhaling particles may reduce **inflammation** and mucus in the **lungs**, improving respiratory conditions such as **asthma, allergies, bronchitis**, sinus congestion and Chronic Obstructive Pulmonary Disease
- **Top floor:**
 - Ascending the spiral staircase to the upper floor, a cozy, plush relaxation room awaits on the right, with two adjacent private sanctuary VIP rooms for those seeking privacy and quiet. The relaxation continues outside, with a beautiful balcony area for those looking to enjoy relaxation or a glass of wine with a view.
 - 18 treatment rooms including four couples suites.

Family and legacy:

- Marylyn’s family is one of the original 300 families to settle in Texas. San Augustine, to be specific. The family started out as rice farmers.
- The next generation is getting involved in the business, with Marylyn’s son Nicholas working behind the scenes of the spa.

- Marylyn has a strong love for the Clear Lake & Bay Area, which is why she settled her business and home life in the area. She has a love for the open water, fishing and hunting.

Timeline:

2001:

Marylyn Reed opens Bergamos Spa Retreat, a 5,000 square foot facility in Friendswood, Texas.

2017:

January: Decides to renovate and increase size to 22,000 square feet.

August 25: Hurricane Harvey decimates Friendswood Texas and the spa. Reed decides to go bigger and bolder.

September 1: Bergamos opens in a temporary location and offers 50% off for First Responders.

2018:

Friday, July 13: Soft Opening to commemorate Friday the 13th, when great grandmother Mary Kay Ash opened her business.

2019:

February - Wine Bar and Cafe complete as the final phase of Bergamos Grand Opening.

Where: Bergamos Spa Retreat is located at 313 E Edgewood Dr, Friendswood, Texas, 77546, just 22 miles from downtown Houston.

When: Bergamos is open seven days a week, Sunday-Thursday from 9 am – 7 pm, and Friday-Saturday from 9 am – 10 pm. Hours vary depending on special events.

Website: <http://www.bergamossparetreat.com/>

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